



October 10, 2024

**VIA EMAIL**

All Insurers Writing in the State of Iowa

Re: Bulletin Regarding the Use of Artificial Intelligence Systems in Insurance

This letter is to let you know that Commissioner Ommen is planning to issue the enclosed bulletin regarding the use of artificial intelligence systems in insurance. The bulletin is based on an NAIC model bulletin that was adopted by the NAIC Executive Committee on December 4, 2023. The model bulletin is available on the NAIC website at <https://content.naic.org/insurance-topics/artificial-intelligence>.

Iowa Insurance Division staff will use this bulletin as guidance for interacting with insurers and conducting exams.

If you have any comments or concerns about this bulletin, please send them to Angela Burke Boston, Senior Policy Advisor, at [angela.burke.boston@iid.iowa.gov](mailto:angela.burke.boston@iid.iowa.gov), before October 31, 2024.

Best Regards,

A handwritten signature in black ink, appearing to read "J. Esbrook". The signature is fluid and cursive.

Jordan Esbrook  
General Counsel