

Tuesday March 30, 2010

12:00pm - 1:00pm (EDT)
5:00pm - 6:00pm (BST)

Intellectual Property Issues for the Insurance Industry: An International Perspective

This 60-minute webinar will be presented by EAPD Intellectual Property Department Partners, John Olsen and Barry Kramer

Intellectual property is emerging as both a new risk and a new opportunity in the insurance industry.

This topical webinar will address the important issues surrounding patents and trade marks affecting the insurance industry. These issues will be examined from both a US and a non-US (European) perspective.



John Olsen - EAPD (London)

Co-chair, International Trademark, Designs and Copyright Protection Group

With more than 30 years experience in Intellectual Property Law and in particular trade mark law, 25 of those years practicing in Europe, John advises clients on selection, acquisition, exploitation and enforcement of trade mark rights throughout the world. John has been involved in more than 1500 contested trade mark cases at the second level of appeal or higher in more than 80 countries around the world, for many household names. He has litigated cases in more than 50 countries worldwide.

Barry Kramer - EAPD (Stamford)

Partner, Intellectual Property Department

Barry has over 40 years experience in all aspects of intellectual property law. He has been selected as one of the 'Best Lawyers in America' by the directory of the same name for his practice in intellectual property law. Barry has extensive experience in patent, trademark, copyright and trade secret litigation. His litigation expertise has been recognized by the judges of the U.S. District Court for the District of Connecticut where he has been named a Special Master and has served in that capacity since 1990. He has also served as an arbitrator in intellectual property matters for the American Arbitration Association since 1984.

Registration for this 60 minute webinar is free. You can attend from anywhere in the world, all you need is access to the Internet. Please register for the webinar by [Clicking Here](#).

Visit us online at eapdlaw.com, or see our blog space at InsureReinsure.com



*When it comes to
Insurance and Reinsurance,
we know your business*